

000143

REQUEST FOR COUNCIL ACTION

CITY OF SAN DIEGO

1. CERTIFICATE NUMBER
(FOR AUDITOR'S USE ONLY)33
06/10TO:
CITY ATTORNEY2. FROM (ORIGINATING DEPARTMENT):
COUNCIL DISTRICT 73. DATE:
5/27/08

4. SUBJECT:

PROCLAIMING JUNE 10, 2008 TO BE US AIRWAYS DAY IN THE CITY OF SAN DIEGO.

5. PRIMARY CONTACT (NAME, PHONE & MAIL STA.)

Ellen Agey x66435 MS 10A

6. SECONDARY CONTACT (NAME, PHONE & MAIL STA.)

Aimee Faucett x66677 MS 10A

7. CHECK BOX IF REPORT TO
COUNCIL IS ATTACHED ☐

8. COMPLETE FOR ACCOUNTING PURPOSES

FUND				
DEPT.				
ORGANIZATION				
OBJECT ACCOUNT				
JOB ORDER				
C.I.P. NUMBER				
AMOUNT				

9. ADDITIONAL INFORMATION / ESTIMATED COST:

10. ROUTING AND APPROVALS

ROUTE (#)	APPROVING AUTHORITY	APPROVAL SIGNATURE	DATE SIGNED	ROUTE (#)	APPROVING AUTHORITY	APPROVAL SIGNATURE	DATE SIGNED
1	ORIGINATING DEPARTMENT	<i>Aimee Faucett</i>	5/27/08		DEPUTY CHIEF		
2					COO		
3					CITY ATTORNEY	<i>Shawn Dwyer</i>	5/28/08
4	LIAISON OFFICE				ORIGINATING DEPARTMENT	<i>Aimee Faucett</i>	5/28/08
5					DOCKET COORD:	COUNCIL LIAISON:	
6				✓	COUNCIL PRESIDENT	<i>CNE</i>	
7							

11. PREPARATION OF:

☐ RESOLUTION(S)☐ ORDINANCE(S)☐ AGREEMENT(S)☐ DEED(S)

11A. STAFF RECOMMENDATIONS:

City Attorney: Please prepare a resolution.

Council President: Please docket a Special Order of Business for the City Council meeting on June 10, 2008.

12. SPECIAL CONDITIONS:

COUNCIL DISTRICT(S):COMMUNITY AREA(S):ENVIRONMENTAL IMPACT:HOUSING IMPACT:OTHER ISSUES:

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RESOLUTION NUMBER R-_____

DATE OF FINAL PASSAGE _____

WHEREAS, U S Airways began as Pacific Southwest Airlines [PSA] in 1949 and has a rich culture and colorful history as one of America's great airlines; and

WHEREAS, PSA is one of the four heritage airlines that form U S Airways, the others being America West Airlines, Piedmont Airlines and Allegheny Airlines; and

WHEREAS, in 1949, a leased Douglas DC-3 flew one weekly round trip from San Diego to Oakland via Burbank and reservations were taken from a World War II surplus latrine refitted as a ticket office; and

WHEREAS, PSA was known for its sense of humor; its slogan was "The World's Friendliest Airline" – U S Airways San Diego continues this tradition; and

WHEREAS, PSA's recognizable trademark was a smile painted on the nose of each plane and an accompanying ad campaign declaring "Catch Our Smile;" after PSA was bought by US Airways, ex-PSA mechanics would occasionally paint smiles on U S Airways planes as a joke; and

WHEREAS, because of the major San Diego flight schedule and because of the discount fares, military personnel nicknamed PSA the "Poor Sailor's Airline"; and

WHEREAS, in April 1988, PSA officially became U S Airways, marking the third merger in the history of the company, and in October 2006, America West Airlines and U S Airways merged into the new U S Airways; and

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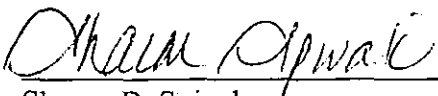
WHEREAS, U S Airways San Diego has 190 employees and 16 departures with worldwide service every day; U S Airways in San Diego still has 17 original PSA employees; and

WHEREAS, U S Airways fulfills its commitment to corporate citizenship through corporate philanthropy, foundation giving and employee involvement in local communities through volunteerism and service on nonprofit boards; and

WHEREAS, U S Airways recently rolled out a world class look with new uniforms and has come far from the brightly colored PSA uniforms of the past to the current professional and contemporary business casual uniform seen today; NOW, THEREFORE,

BE IT RESOLVED, by the Council of the City of San Diego, that this Council, for and on behalf of the people of San Diego, proclaims June 10, 2008 to be "U S AIRWAYS DAY" in the City of San Diego.

APPROVED: MICHAEL J. AGUIRRE, City Attorney

By 
Sharon B. Spivak
Deputy City Attorney

SBS:als
05/28/08
Or.Dept:Council-Madaffer
R-2008-1102

I hereby certify that the foregoing Resolution was passed by the Council of the City of San Diego, at this meeting of _____.

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ELIZABETH S. MALAND
City Clerk

By _____
Deputy City Clerk

Approved: _____
(date)

JERRY SANDERS, Mayor

Vetoed: _____
(date)

JERRY SANDERS, Mayor